

listless folks new pep, vigor, and vim, and end that lazy sluggish feeling. The article was not capable of fulfilling the promises of benefit stated and implied.

DISPOSITION: November 7, 1950. Default decree of condemnation. Following the entry of the decree, the court ordered that the product be destroyed.

3337. Misbranding of Chase Formula. U. S. v. 7 Cases * * *. (F. D. C. No. 30325. Sample No. 81874-K.)

LIBEL FILED: December 6, 1950, Southern District of Florida.

ALLEGED SHIPMENT: On or about April 24, 1950, by the Chase Laboratory, from Detroit, Mich.

PRODUCT: *Chase Formula*. 7 cases, each containing 12 cartons and each carton containing a 2-ounce bottle, of the product at Miami, Fla. Examination disclosed that the product was a perfumed emulsion of oil and water, containing not more than 1 percent of alcohol.

NATURE OF CHARGE: Misbranding, Section 502 (a), certain statements on the labels of the article and in an accompanying circular entitled "A New Achievement in Laboratory Science" were false and misleading since the article was not effective in the treatment or prevention of the diseases or conditions of the body stated and implied, and contained not more than 1 percent of alcohol. The statements represented and suggested that the article contained 25 percent of denatured alcohol; that it would be effective in the treatment and prevention of impetigo, Florida sores, body lice, many types of eczema and other skin afflictions caused by external infection, muck itch, and mango poisoning; and that it would relieve the itching and burning of hives and shingles.

DISPOSITION: January 12, 1951. Default decree of condemnation and destruction.

3338. Misbranding of Gyro-Lator reducing devices. U. S. v. 1 C. F. L. foot and leg unit, etc. (F. D. C. No. 29746. Sample Nos. 33711-K to 33718-K, incl.)

LIBEL FILED: September 26, 1950, Northern District of California.

ALLEGED SHIPMENT: On or about September 28, 1948, December 7, 12, and 19, 1949, and January 4 and February 10, 1950, by Gyrolator Division of Aciform Corp., at Chicago, Ill.

PRODUCT: 1 C. F. L. foot and leg unit, 2 Gyro Slim belts, 1 No. 6 saddle, 1 No. 9 chair, 2 Gyro Trim chairs, 3 A. T. C. treatment tables, 1 DF manual applicator for the face, and 3 DX manual applicators for the body, at Sacramento, Calif., in the possession of Gyro-ucing Salon, together with a placard entitled "Introducing The Famous Gyro-ucing," a booklet entitled "Gyro-ucing Method Directions For The Use of Gyrolator Units," 600 pamphlets entitled "Tip To Toe Figure Beauty," and 1,600 cards entitled "Cheer Up! Reduce! Relax!"

Each of the devices contained an electric motor connected to it so that the device would produce a vibration or oscillation.

NATURE OF CHARGE: Misbranding, Section 502 (a), the placards, booklets, pamphlets, and cards accompanying the devices contained certain statements which were false and misleading. These statements represented and suggested that the devices were effective in bringing about a reduction in weight, producing a slim figure, retaining youth, erasing lines, and producing good health